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United States Para-Equestrian Association



For Immediate Release:

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Rancho Valencia Becomes Event Sponsor of the 2012 Dressage Affaire

(Immediate Release from KP EVENTS)

Del Mar, CA- February 8, 2012- The Dressage Affaire CDI-W, CDIYJ3* and CPEDI3* is an event that combines a USEF National Level Show with an International Level show that qualifies both able bodied riders and riders with physical disabilities for Regional, National and International Teams. We are very happy to announce the addition of Rancho Valencia to our name as Event Sponsor for 2012. Thanks to the assistance of the San Diego Horse Show Alliance, KP Events and the Rancho Valencia Resort have begun, what hopes to be an ongoing relationship, in the San Diego community. The Resort will be closed for renovations during Dressage Affaire but a highly anticipated Grand Re-opening is scheduled for Summer 2012!



Rancho Valencia will host a Welcome Exhibitor Party on Thursday March 8th at 5pm and be presenting Sponsors of both the \$7,500.00 Rancho Valencia Grand Prix Freestyle and the \$2,500.00 Rancho Valencia Olympic Grand Prix Special classes. Custom Saddlery will be presenting the \$2,500.00 Intermediare I Freestyle Class, with Wilson Cunningham West Insurance sponsoring the \$1,500.00 Young Rider Freestyle Class and Pegasus



Training and Equine Rehabilitation Center presenting the \$1,500.00 Junior Freestyle Class. The \$5,000.00 Para Equestrian Freestyles will be split between Grades with the presenting Sponsor to be announced shortly.

Rancho Valencia Dressage Affaire will donate 20% of general admission and silent auction proceeds to the National Breast Cancer Foundation on Saturday March 10th, and the same to the United States Para Equestrian

Association on Sunday, March 11th.

Limited VIP Box Seating is available for the weekend, which includes a full dinner on Saturday night before the Grand Prix Freestyles! Limited Grand Stand Seating for the weekend in the CDI/CPEDI arena will also be available to purchase via the KP Events website. General Admission and parking for the USEF National Show, offering all classes Training Level through Grand Prix, outside is free. If you would like to be a part of this Olympic Level event as a Competitor, Spectator, Sponsor or Advertiser please visit us at www.dressageevents.com for more information or call 866.933.SHOW!

For current information on the EHV-1 virus please visit http://www.cdfa.ca.gov/ahfss/animal_health/equine_herpes_virus.html

What: Rancho Valencia Dressage Affaire CDI-W, CDI-YJ3*, CPEDI3*

When: March 8-11, 2012

Where: Del Mar Horse Park, 14550 El Camino Real, Del Mar CA 92014

About Rancho Valencia Dressage Affaire:

The Rancho Valencia Dressage Affaire is a landmark event in the San Diego Community offering qualifying opportunities for the following pursuits in the equestrian discipline of Dressage:

2012 Olympic and Para Olympic Games

2012 Reem Acra World Cup Finals

2012 Collecting Gaits Farm/USEF National Grand Prix and Intermediare Championships

2012 Collecting Gaits Farm/USEF Pony, Junior, Young Rider and Brentina Cup Championships

2012 FEI North American Junior/Young Rider Championships

2012 Markel/USEF National Young Horse and Developing Horse Dressage Championships (sponsored by the Dutta Corp. and PSI)

This event attracts competitors from all over the United States, Canada and Mexico with the heaviest concentration coming from a local base of riders as well as the Western Region of the U.S. Rancho Valencia Dressage Affaire is heading into its third year of hosting the Para Equestrian Qualifiers (riders with physical disabilities).



**About Keenan Productions and Events-**

KP Events president Kim Keenan Stordahl provides full-service planning and management services for equestrian events in the United States that allow competitors to qualify for National and International pursuits. Services include all aspects of show management including sponsor development, facilities preparation and decor, sub-contracted electronic scoring team, entertainment, auctions, and event promotion.

About Rancho Valencia-

Set in the exclusive idyllic valley of Rancho Santa Fe, Calif., Rancho Valencia sits on 45 lushly landscaped acres. The resort features 49 luxuriously appointed guest casitas averaging approximately 1,000 square feet, each with a fireplace and private garden terrace, an award-winning tennis program, a world-class spa and playing privileges at three nearby golf courses. Rancho Valencia recently was ranked #11 Best Small Hotel in the United States by Andrew Harper's Hideaway Report and #52 Best Hotel in the United States by Travel + Leisure, garnering the highest score among San Diego Hotels making the list. Rancho Valencia consistently has been ranked as a favorite North American resort by readers of Tennis magazine, who ranked Rancho Valencia the #1 Tennis Resort in the U.S. for the fourth consecutive year. The resort is a member of the prestigious Relais & Châteaux collection and is the only Relais & Châteaux property in Southern California. For more information about Rancho Valencia, visit www.RanchoValencia.com or call (800) 548-3664.

KP EVENTS

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About United States Para-Equestrian Association:

The USPEA is a network of riders, judges, national federation board members, and equestrian enthusiasts. The association gives athletes the ability to get involved and expand their knowledge and experience in the Para-Equestrian sport. The USPEA encourages para-athletes to participate in all disciplines under the para-equestrian umbrella.

The USPEA is a recognized affiliate of the United States Equestrian Federation (USEF) which serves as the National Governing Body for the equestrian sport. This relationship between the USPEA and USEF is to encourage para-equestrian competitors, leisure riders, coaches, fans and enthusiasts to network and get involved with the entire equestrian sport.

Ultimately the goal of the USPEA is to foster growth in the para-equestrian discipline. From growth in the number of participants to growth as a team, and growth in the experience and knowledge of all involved. From local horse shows to international Olympic Games, the USPEA will provide para-equestrians the knowledge of what they need to succeed. The USPEA connects with the International Olympic Committee (IOC), the Federation Equestre Internationale (FEI), the United States Dressage Federation (USDF), and USEF which provides Para-Equestrians the top equestrian resources.

In June 2010, the USPEA earned its 501 (c)(3) status which has encouraged supporters to help supply funding to the Para-Equestrian Team as a recognized affiliate of the United States Equestrian Federation(USEF).

For more information about the USPEA please visit www.USPEA.org or contact USPEA President: Hope Hand by e-mail: Wheeler966@aol.com or by phone: (610)356-6481.

To view an online version of this press release please visit: <http://uspea.org/?p=23>



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